Rotary District 6780
Four-Way Test
Speech Contest Manual

Revised December 2016
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We gratefully thank District 7360 for sharing their Four-Way Test Speech Contest manual in the development of this manual.
The Four-Way Test

The Rotary Four-Way Test Speech Contest was conceived as a mean for Rotarians to support students to make healthy choices in the ethical issues that they face in everyday life as teens. The speech contest enable Rotarians to reward teens who not only set healthy and ethical life goals for themselves but who also seek to influence their peers in a positive way.

The Rotary Four-Way Test

do the things, we think, say or do

Is it the TRUTH?
Is it FAIR to all concerned?
Will it build GOODWILL
and BETTER FRIENDSHIPS?
Will it be BENEFICIAL to all concerned?

The purpose of the Four-Way Test Speech Contest is to foster the principle of ethics in everyday life as well as in business. The contest is designed to introduce high school students to Rotary by creating interest through a competitive speech contest, sponsored by their local Rotary club.

The specific goals of the contest are:
- To acquaint a large number of youth with Rotary and specially, the tenets of the Four-Way Test
- To demonstrate and enhance Rotarians’ commitment to youth
- To heighten awareness of Rotary among students, parents, school officials, and the community at large.
- To recognize, encourage and reward hard work and accomplishment in our youth.
- To provide an opportunity for Rotarians to participate in a Community/Vocational Service program which focuses on the Four-Way Test as our standard of behavior.

District 6780 Four-Way Test Speech Contest will be held
1 April 2017
at Tennessee Tech University
GUIDELINES FOR CONTESTANTS

RULES OF COMPETITION:

A. The Scholarship Competition is open to students in grades 9-12 in public, private and home-schooled school student and sponsored by an active Rotary club in District 6780.

B. Topic: The contestant should choose the topic of his/her speech. The contestant must apply the Rotary Four-Way Test to the concepts of leadership, service to others or life experience. In the event the contestant has participated in a previous Speech Scholarship Competition, that contestant shall not present a previously used speech and must development and present a new and contemporary speech.

The topic must be specifically related to the Rotary Four-Way Test. This must be addressed during the body of the speech and not reserved for concluding statement only. **Each one of the four parts of the Four-Way Test should be addressed during the speech.** The use of each element of the test could be used to prove either a positive or negative point. Content should be relevant and in good taste.

**NOTE:** In the event the contestant has participated in a previous Speech Scholarship Competition, that contestant shall not present a previously used speech and must develop and present a new and contemporary speech. Use of a previously presented speech shall result in **DISQUALIFICATION.**

C. Content: The speech given by each contestant must be the work of the contestant alone. No more than 75 words may be quoted.

D. Delivery: The speech is to be presented from memory **without** the aid of podium, notes, displays or props. Good eye contact and movement are encouraged, but the speech is not a dramatic presentation.

E. Length: The speeches must be at least four minutes and no more than six minutes. Any speech that falls outside either of these limits will be **DISQUALIFIED.**
PROCEDURE:

A. Each contestant will receive a copy of ‘Guidelines for Contestants’ from the sponsoring club and prepare a four to six minute speech based on the guidelines.

B. Contestants will draw for positions for the order of their speeches at the club contest.

C. Local club competition may be held in one round. Subsequent rounds can be held at the club’s option. Presentation before a live audience will be helpful to the contestant selected for District competition.

D. District competition will be held at Tennessee Tech University. The first place winner will have the opportunity to present their speech at the District Conference. All winners will be recognized.

E. The District contest is conducted using the format of forensic speech competitions. Each student will give his/her speech before a panel of judges. Contestants will be judged on content and delivery.

SCHOLARSHIP AMOUNTS AND DISTRIBUTION:

A. Scholarships at the District level will be $1000, $500, and $250 for 1st, 2nd, and 3rd place, respectively.

B. Scholarship monies will be distributed in accordance with District 6780 procedures. Once the student has been enrolled in their college or university, that institution shall forward a statement for the scholarship amount to the District Chair-Vocational Services Committee for submission to the District Treasurer. Payments shall be made directly to the institution of higher learning.
GUIDELINES FOR CLUB CHAIRS

It is important for you to begin NOW to recruit student contestants from your public and private high schools. Local High School Counselors, English teachers, Speech teachers, drama teachers, and Interact Advisors should be contacted during the school year for student participation. An advertising form is included for this notification.

PROCEDURE:

A. Sponsoring clubs will give each contestant a copy of ‘Guidelines for Contestants’ to help prepare them for a four to six minute speech based on the scholarship guidelines.

B. Local club competition may be held in one round. Subsequent rounds can be held at the club’s option. Presentation before a live audience will likely be helpful to the contestant selected for District competition since it is open and uses a forensic competition format.

C. Hold local Four-Way Test Speech Competition January through mid-March, however some teachers may build this program into their fall curriculum.

D. Recommend arranging pre-competition of entrants from all schools in front of a judging panel. Contestants should draw for positions for the order of their speeches in the club contest. The judging panel can be made up of six or nine club volunteers. Tabulate scores immediately at end of competition (10-15 minutes). As each participating student has put a lot of energy and effort into participating, sincerely thank all students for participating and announce finalists to present in front of your club membership (ideally within 3 to 5 days).

E. Club Final Competition:
   You may be amazed by the improvement each contestant will make in his/her delivery following the preliminary round. It is with this understanding I encourage you to have a preliminary round, even if you only have a few students participating. Invite parents of participating students, principals, speech and English teachers. Score immediately after close of club meeting and call results to participants’ schools if they have not had a representative in attendance. Prepare letters and certificates for all participating students, letters to teachers and principals. Advise second place finisher to remain ready to fill-in at District if first place finisher is not able.
CLUB WINNER:

The first-place winner from each club will participate in the District Competition. If the first place winner cannot participate, the second or third place winner may represent the club.

Both the sponsoring club and scholarship contestant agree that, by registering the contestant in the District competition, the presentation and any video/audio recordings, and other photographs are the property of Rotary District 6780 and that District 6780 reserves the right to use these materials for non-commercial uses.

DEADLINE:

Submit Registration by March 21, 2017 deadline. Scan application and email to:

Donna Fare, Vocational Services Chair
District 6780: dfare@blomand.net
Use Subject title: Four-Way Test Speech Registration Form

LOCATION:

The District Scholarship Competition will be at Tennessee Tech University in Bruner Hall, room 119. The start time is 9:00 AM (central).
# Judge’s Scoring Form

<table>
<thead>
<tr>
<th>Items to be Judged</th>
<th>Points</th>
<th>Speakers in order of appearance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CONTENT</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Original and practical application of the 4-Way Test</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 points for each point covered - all four points should be covered</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>Uses examples from peer group experience</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>Clarity and expressiveness of language and vocabulary</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>Positiveless of 4-Way Test application</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td><strong>SUBTOTAL OF POINTS</strong></td>
<td><strong>44</strong></td>
<td></td>
</tr>
<tr>
<td><strong>ORGANIZATION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Introduction: captures audience attention and interest; establishes major theme of the speech</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>Development: ideas presented, supported and explained in clear logical order with smooth transitions</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>Conclusions: emphasizes major theme in the speech, leaving the audience with a clear, concise message or point of application</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td><strong>SUBTOTAL OF POINTS</strong></td>
<td><strong>24</strong></td>
<td></td>
</tr>
<tr>
<td><strong>DELIVERY</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Clear enunciation of words; limited use of unnecessary expressions, i.e. “uh, you know, OK”</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>Good vocal projection, voice expressiveness, tone and pace</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>Good eye contact and rapport with the audience</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>Relaxed yet commanding use of posture and gestures</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td><strong>SUBTOTAL OF POINTS</strong></td>
<td><strong>32</strong></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL POINTS</strong></td>
<td><strong>100</strong></td>
<td></td>
</tr>
</tbody>
</table>

**NOTE:** Disqualified for time: ( ) less than 4 minutes or ( ) more than 6 minutes

**RANKING**
DISTRICT 6780
Four-Way Test Speech Contest

REGISTRATION FORM

RETURN BY March 21, 2017

Rotary Club of ____________________________
WILL participate in the District Scholarship Competition on April 1, 2017

Club Four-Way Test Speech Chair __________________________
E-Mail: ____________________________

Name of Contestant: __________________________
Street Address: ____________________________
City and zip code: ____________________________
Phone: ____________________________
E-Mail: ____________________________

Current year in High School __________________________

Please provide complete contact information!

NOTE: In submitting this registration form, both the sponsoring Rotary club and contestant agree that the speech materials, audio/video recordings, and other information are the property of Rotary District 6780 and this District reserves the right to use these materials for non-commercial uses.

Scan application and E-Mail to
Donna Fare, Vocational Services Chair
District 6780: dfare@blomand.net
Use Subject title: Four-Way Test Speech Registration Form
Win $1000
Compete in the Rotary Club of

______________________________

4-Way Test Speech Contest
Freshman through Seniors are Eligible For Cash Prizes!

The Clubs of Rotary District 6780 are holding speech contests at the Club and District levels in the spring of 2017. The Club winners will compete at the District level on April 1, 2017 at Tennessee Tech University. The District winner will receive $1000, second place $500 and third place $250.

See: ____________________________in Room ____________for information about the Club contest, rules and an entry form. More information can be found on the District 6780 website at www.district6780.org

Contestants must sign up no later than ________________, 2017
Rotary Club
of

4-Way Test Speech Contest
1st Place

Date

Club President
2017
4-Way Test Speech Contest

The Rotary Four-Way Test
Of the things we think, say or do

Is it the TRUTH?
Is it FAIR to all concerned?
Will it build GOODWILL and BETTER FRIENDSHIPS?
Will it be BENEFICIAL to all concerned?

1st Place
Rotary District 6780
Sponsored by Rotary Club of